



Aboriginal and Torres Strait Islander health practice	Occupational therapy
Chinese medicine	Optometry
Chiropractic	Osteopathy
Dental	Paramedicine
Medical	Pharmacy
Medical radiation practice	Physiotherapy
Nursing and Midwifery	Podiatry
	Psychology

Australian Health Practitioner Regulation Agency

Q13.

Guidelines for advertising regulated health services: public consultation

National Boards and the Australian Health Practitioner Regulation Agency (AHPRA) are seeking feedback about the revised *Guidelines for advertising regulated health services*.

Please ensure you have read the [public consultation papers](#) before providing feedback as the questions are specific to the revised guidelines.

Q23.

Privacy

Your response will be anonymous unless you choose to provide your name and/or the name of your organisation.

Privacy notice

This consultation is being conducted by AHPRA and is hosted on a third-party website, provided by Qualtrics. The information collected will be used by AHPRA to evaluate the revised guidelines. The information will be handled in accordance with the privacy policies of AHPRA accessible [here](#) and Qualtrics [here](#).

Q25.

Publication of responses

National Boards and AHPRA publish responses at their discretion. We generally publish responses on our websites to encourage discussion and inform the community and stakeholders.

We will not publish responses that contain offensive or defamatory comments or which are outside the scope of the consultation. Before publication, we may remove personally-identifying information, including contact details.

We can accept responses made in confidence. These responses will not be published. Responses may be confidential because they include personal experiences or other sensitive information. Any request for access to a confidential response will be determined in accordance with the Freedom of Information Act 1982 (Cth), which has provisions to protect personal information and information given in confidence.

You must let us know if you do **not** want us to publish your responses.

Published responses will include the name (if provided) of the individual and/or the organisation that made the response.

Q25.

Contact details

We may contact you about your response.

Please write your name and contact details.

(Skip if you wish to be anonymous)

Australian College of Nurse Practitioners [REDACTED]

Q24. Publication of responses

Please select the box below if you do **not** want your response to be published.

Please do **not** publish my response

Q15. About your response

Q23. Are you responding on behalf of an organisation?

- Yes
 No

Q24. Which of the following best describes your organisation?

- Health services provider
 Professional indemnity insurer
 Legal services provider
 Professional body (e.g. College or association)

Education provider

Regulator

Government

Other

Q22. Please write the name of your organisation

Australian College of Nurse Practitioners

Q17.

Which of the following best describes you?

This question was not displayed to the respondent.

Q19.

Which of the following health profession/s are you registered in, in Australia?

You may select more than one answer

This question was not displayed to the respondent.

Q8.

Before you answer questions about the guidelines

Please ensure you have read the [public consultation papers](#) before providing feedback as the questions are specific to the revised guidelines for advertising regulated health services.

The following questions will help us to gather feedback about the revised guidelines.

Q9.

How clear are the revised guidelines?

The guidelines are quite clear, we have highlighted a few areas for further consideration in our responses to other questions within this survey.

Q10.

How relevant is the content of the revised guidelines?

The content appears relevant and contemporary, meeting the safety requirements for the community

Q12.

Please describe any content that needs to be changed or deleted in the revised guidelines.

Two areas need further consideration or clarity: 1. If a practitioner is not the owner or advertiser, and there is a breach of the National Law involving advertising their clinical practice, will they also be included in the enforcement strategy? It is not clear in relation to health practitioners working as a contractor, sub contractor or employee, providing the regulated health services. What level of responsibility do they have? 2. How are the health practitioners not regulated by AHPRA considered in relation to advertising and these laws? For example, Dieticians, Nutritionists.

Q27.

Should some of the content be moved out of the revised guidelines to be published in the advertising resources section of the AHPRA website instead?

Yes

No

Q29.

If yes, please describe what should be moved and your reasons why.

As long as each references the other, and information is consistent, nothing needs to be moved.

Q22.

How helpful is the structure of the revised guidelines?

Helpful, this is clearly structured

Q32. Are the flow charts and diagrams helpful?

Yes

No

Q34.

Please explain your answer.

Clear, and easy to follow

Q16.

Is there anything that needs to be added to the revised guidelines?

Points raised in Question 3.

Q38. It is proposed that the guidelines will be reviewed every five years, or earlier if required.

Is this reasonable?

Yes

No

Q40.

Please explain your answer.

It is likely it would need to be reviewed earlier, particularly in relation to social media as things change. However 5 years is fine if not required earlier.

Q24.

Please describe anything else the National Boards should consider in the review of the guidelines.

There could be a reference to this guideline upon annual renewal of registration.

Q36.

Please add any other comments or suggestions for the revised guidelines.

Nothing further to add, thank you.

Q27.

Thank you!

Thank you for participating in the consultation.

Your answers will be used by the National Boards and AHPRA to improve the *Guidelines for advertising regulated health services*.