

From: [REDACTED]
To: [AHPRA Consultation](#)
Subject: Public consultation: Guidelines for Advertising a regulated health service
Date: Friday, 15 November 2019 3:19:25 PM

Good afternoon,

I write regarding the public consultation on the revised Guidelines for advertising regulated health services. Whilst the RACGP does not wish to make a formal submission, we would like to provide a small amount of feedback.

Overall, the RACGP believes that the revised Guidelines for advertising regulated health services are clear and understandable. The RACGP notes that minimal content has changed through the revision, rather that the changes are predominantly structural in nature. The content of the revised guidelines provides clear and relevant guidance to allow general practitioners to advertise within the confines of the national law. The revised guidelines improve clarity, and set out the content in a more streamlined and user-friendly manner. The RACGP regards it as a significant improvement, compared to the previous version.

Should you require any clarification or would like to discuss further, please contact [REDACTED]
[REDACTED]

Kind regards
[REDACTED]
[REDACTED]
[REDACTED]



RACGP

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The Royal Australian College of General Practitioners Ltd
[REDACTED]

We recognise the traditional custodians of the land and sea on which we work and live.



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