**Vision:** Our communities have trust and confidence in regulated health practitioners

**Purpose:** Safe and professional health practitioners for Australia

**Values:** Integrity, Respect, Collaboration, Achievement

**Regulatory effectiveness**
- Efficient and effective core regulatory functions
- Responsive accreditation systems
- Strengthened risk-based regulatory practices
- Sustainable financial framework
- Enhanced digital capability

**Trust and confidence**
- Eliminating racism for Aboriginal and/or Torres Strait Islander Peoples
- Enhanced safety of vulnerable communities
- Supported professional learning and practice
- Enhanced community collaboration, engagement and communication
- Strengthened contribution to sustainable healthcare

**Evidence and innovation**
- Consistent and evidence-based standards, codes and guidelines
- Strengthened proactive use of our data and intelligence
- Enhanced capability to change and improve our regulatory model

**Capability and culture**
- Service focus
- Safe and inclusive work culture that fosters diversity
- Capability, learning and development of our people
- Embedding cultural safety