Figure 18: Strategic objectives

Capability and culture within AHPRA are founded on the following objectives:

* Foster a unified culture (CC1)
* Increase knowledge of external environment (CC2)
* Enhance capability for strategy (CC3)
* Improve capability of our people (CC4)
* Improve and modernise our physical and digital environment (CC5).

Capability and culture enables effective processes. Our effective process objectives are to:

* Improve strategic intelligence gathering to strengthen risk-based regulation (EP1)
* Increase activities that reduce harm to strengthen risk-based regulation (EP2)
* Enhance strategic partnerships to strengthen strategic partnerships (EP3)
* Improve quality of services to strengthen service excellence (EP4).

Effective processes deliver financial efficiency. Our financial efficiency objectives are to:

* Reduce unnecessary regulatory burden to strengthen risk-based regulation (FE1)
* Increase shared efficiencies with strategic partnerships to strengthen strategic partnerships (FE2)
* Improve cost-effectiveness to strengthen service excellence (FE3)
* Improve financial sustainability to strengthen service excellence (FE4).

Financial efficiency produces stakeholder value. Our stakeholder value objectives are to:

* Reduce risk of harm to the public to strengthen risk-based regulation (SV1)
* Increase strategic partner confidence to strengthen strategic partnerships (SV2)
* Improve customer experience to strengthen service excellence (SV3).